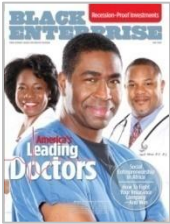


Which magazine is best suited for my client?



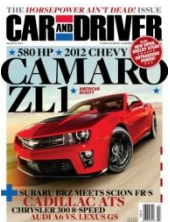
BETTER HOMES & GARDENS – Each issue delivers smart, approachable editorial on design and individual style, decorating and gardening, food and entertaining, and personal and family well-being. Better Homes and Gardens helps her bridge the gap between dreaming and doing.

(Monthly, 12 issues)



BLACK ENTERPRISE magazine is the must-read magazine for African-American entrepreneurs, professionals and corporate executives. It examines personal finance, as well as money and career management. This magazine serves to seek out, analyze and disseminate information that is helpful, and provides a forum for the ideas, ambitions and expressions of African American business people.

(Monthly, 12 issues)



CAR AND DRIVER is a leading source of information for auto enthusiasts/influencers and in-market car buyers, providing thorough evaluations and road tests across all segments of vehicles, as well as information on technology, motorsports, gear, and industry news.

(Monthly, 12 issues)



COSMOPOLITAN magazine is “fun, fearless, female”. Cosmopolitan is the life–stylist for millions of fun, fearless females who want to be the best they can be in every area of their lives. Cosmopolitan inspires with information on relationships and romance, the best in fashion and beauty, the latest on women’s health and well–being, as well as what is happening in pop culture and entertainment...and just about everything else fun, fearless females want to know.

(Monthly, 12 issues)



COUNTRY LIVING engages all aspects of its reader's life, from the design of their home, the antiques they collect, their garden and their family. COUNTRY LIVING editorial appeals to homeowners, home remodelers, and those who own vacation homes.

(10 issues - February, March, April, May, June/July, August, September, October, November, December/January)



ELLE pledges to make women chic and smart, guide their self-expression, and encourage their personal power. As the brand evolves to fulfill these objectives, it promises to never lose its intelligence, wit, cool, and ability to be ahead of the times. Features include designer fashion, beauty advice, relationship advice, jewelry, and hair makeovers.

(Monthly, 12 issues)



ELLE DECOR is where style lives. We open the doors to the world’s most stylish places. We showcase insights, ideas, and innovations by today’s preeminent tastemakers, even as we seek out the talents who will shape tomorrow. Our affluent audience looks to us as they chart their own path to the good life. They know that inspiration is the ultimate luxury. Features include: design, decorate, remodel, renovate, shopping, entertaining, travel.

(10 issues)



ESQUIRE - "Man At His Best." Esquire magazine is the general-interest lifestyle magazine for sophisticated men. Esquire defines, reflects and celebrates what it means to be a man in contemporary America. Esquire features the latest in men's fashions, insightful analysis of events that shape our nation, the latest Wall Street trends, career enhancing strategies, and off-beat laugh-out-loud musing of contributing editors.
(11 issues)



D MAGAZINE is a monthly magazine covering Dallas-Fort Worth. It covers a range of topics including politics, business, food, fashion and lifestyle in the city of Dallas. It was created to serve the leadership class of Dallas by giving authoritative recommendations, telling stories that connect people to their community, and providing information to help them make the most out of living in Dallas-Fort Worth.
(Monthly, 12 issues)



GOOD HOUSEKEEPING magazine, together with the GOOD HOUSEKEEPING INSTITUTE and the GOOD HOUSEKEEPING SEAL, is an American icon of consumer protection and quality assurance. Every issue delivers a unique mix of independent investigation and trusted reporting, along with inspirational and personal stories. The magazine's rich editorial tradition embodies a commitment to the modern home and to a woman's quality of life.
(Monthly, 12 issues)



HARPER'S BAZAAR fashion excites. It emboldens. It transforms. It ignites desire. Harper's Bazaar is for women who know this, and why Bazaar is a world-renowned arbiter of fashion and good taste. Bazaar is the style resource for women who are the first to buy the best, from casual to couture. With style, authority and insider insight, Bazaar focuses on the luxury market, and covers what's new to what's next.
(11 issues)



HOUSE BEAUTIFUL ranks first among all shelter magazines for average spent by its readers on big ticket items in the past year. It also ranks number one in reaching women with homes valued at \$150,000 plus. House Beautiful is recognized as a leading authority on home design and decor.
(10 issues - February, March, April, May, June/July, August, September, October, November, December/January)



KIPLINGER'S PERSONAL FINANCE MAGAZINE – the most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.
(Monthly, 12 issues)



MARIE CLAIRE is “more than a pretty face.” Marie Claire is the fashion magazine with character, depth, and a point of view. Features connect with women on an emotional level as each issue speaks to the ideas, thoughts, dreams, philosophies, and aspirations of a reader, which is never afraid to make intelligence part of her wardrobe.

(Monthly, 12 issues)



PHOENIX HOME & GARDEN magazine is all about living the good life in the Southwest. Its coverage of home design, decoration, art, food, gardens, crafts, regional events, fashion, travel and cultural activities make Phoenix Home and Garden essential reading for the discerning Arizonan.

(Monthly, 12 issues)



POPULAR MECHANICS readers are people who take interest in their physical surroundings and a "Do It Yourself" frame of mind with special interest in computers, cars, electronics, home, science and sports.

(Monthly, 12 issues)



REDBOOK is “balancing family, work, love and time for you.” Redbook is the must-read magazine for today's young, married woman. Each issue offers exciting and provocative style and beauty features; scintillating stories on keeping marriage fresh; and ideas on balancing home and career demands. Redbook helps young working mothers pursue happiness, bring balance to a busy life and focus on what matters most to them. Features presented: Career and Family; Diet and Health; Sex and Marriage; Time for you!

(Monthly, 12 issues)



SEVENTEEN for 60 years, Seventeen has been a strong voice for young women. Seventeen is a leading magazine for women, ages 12–24, each month reaching 13 million readers nationwide. Prior to Seventeen's debut in 1944, the only publications geared toward young people followed either a comic book format or a fan-magazine approach. Today, Seventeen remains an influential force in youth culture. Over the past five decades, Seventeen has helped shape teenage life in America. Seventeen has been a significant force for change—creating notions of beauty and style, proclaiming what's hot in music and movies, identifying social issues, celebrating the idols and icons of popular culture.

(10 issues)



SMARTMONEY, the Wall Street Journal Magazine of Personal Business, was launched in 1992 to service the need for personal finance information among professional and managerial Americans. SMART MONEY presents practical yet highly imaginative ideas for investing, spending and saving, plus regular coverage of technology, automotive, careers, and lifestyle subjects including upscale travel, fashion, wine, music, food and more.

(Monthly, 12 issues)



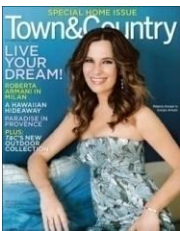
ROAD & TRACK is the longest-running and most trusted automotive magazine brand in the United States. Its content is geared to the passionate auto enthusiast and contains information about the latest models, industry news and auto shows blended with wide-ranging feature stories, technical insights and coverage of the vintage car scene and motorsports. Road & Track pioneered the instrumented road test and its single car and comparison tests along with complete and technically accurate data panels, set the benchmark for the segment. Road & Track focuses on performance-oriented vehicles, sports cars and sedans that are, above all, fun to drive.
(Monthly, 12 issues)



SEATTLE MET – Smart. Authoritative. Entertaining. Seattle Met is Seattle’s (WA) indispensable news, culture, and lifestyle magazine.
(Monthly, 12 issues)



PORTLAND MONTHLY IS a monthly news and general interest magazine which covers events and culture in Portland, Oregon.
(Monthly, 12 issues)



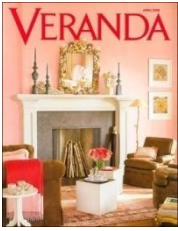
TOWN & COUNTRY readers are elegant and sophisticated. They are into both home and apparel fashions. Town & Country is the definitive resource for today's luxury consumer.
(11 issues)



TRADITIONAL HOME is a design and decorating magazine that targets affluent readers. Traditional is not a style, but a way of living. Traditional Home inspires design lovers to reinterpret classic elegance in a thoroughly modern, personal way. From home, garden and green living to fashion, beauty, entertaining and travel, Traditional Home is a celebration of quality, craftsmanship, authenticity and family – a trusted resource that respects the past, lives in the present and embraces products designed for the future.
(8 issues)

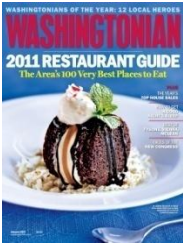


O, THE OPRAH MAGAZINE - 'The women's personal growth guide for the new century'. O, The Oprah Magazine gives confident, smart women the tools they need to explore and reach for their dreams, to express their individual style and to make choices that will lead to a happier and more fulfilling life. With lush photography gracing oversized pages, each issue offers compelling stories and empowering ideas stamped with Oprah's unique vision.
(Monthly, 12 issues)



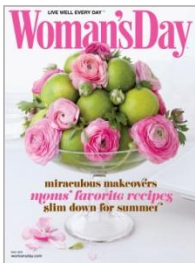
VERANDA - "At Home with the Best". VERANDA is one of the world's most exquisitely produced interior design magazines. Published bimonthly, it is distinguished by its artful representation of interiors, gardens, table settings and floral arrangements. Veranda showcases the country's leading designers and travels far and wide to bring its readers some of the most fascinating interiors of the world as well as must-see art exhibitions, unusual travel destinations, and luxury goods.

(February, April, June, August, September, November and December, 7 issues)



WASHINGTONIAN is a monthly magazine distributed in the Washington, DC area since 1965. The magazine describes itself as "the magazine Washington lives by." The magazine's core focuses are local feature journalism, guide book-style articles, and real estate advice.

(Monthly, 12 issues)



WOMAN'S DAY is the trusted friend of women. With our "yes-you-can" attitude, thoughtful advice and easy solutions, we inspire readers to live well every day. The passionate, long-term bond that readers have with our brand enables us to evolve with them, addressing the questions and issues that are on their minds now, from emotional well-being and healthy eating to looking their best and decorating their home. Sections: Food, Recipes, Health, Fitness, Lifestyle, Relationships and Home Decor.

(Monthly, 12 issues)